



## Social Media Statement - Parental Conduct

Social media websites are being used increasingly to fuel campaigns and complaints against schools, Headteachers, school staff, and in some cases other parents and pupils.

Le Cateau Community Primary School considers the use of social media websites being used in this way as unacceptable and not in the best interests of the children or the whole school community.

Any concerns you may have must be voiced through the appropriate channels by speaking to the Class Teacher, the Headteacher or the Chair of Governors, so that they can be dealt with fairly, appropriately and effectively.

In the event that any pupil or parent/carer of a child being educated at Le Cateau is found to be posting libellous or defamatory comments on Social network sites (Facebook, X, Instagram etc), they will be reported to the appropriate 'report abuse' section of the network site.

All social network sites have clear rules about the content which can be posted on the site and they provide robust mechanisms to report contact or activity which breaches this.

The school expects that any parent/carer or pupil removes such comments immediately.

In serious cases the school will also consider its legal options to deal with any such misuse of social networking and other sites. The school works closely with North Yorkshire Council Legal Services.

Additionally, and perhaps more importantly, is the issue of cyber bullying and the use by any member of the school community to publicly humiliate another by inappropriate social network entry. We will take and deal with this as a serious incident of school bullying.

- i. Parents are not expected to post pictures of pupils other than their own children on social networking sites.
- ii. Parents should make complaints through official school channels rather than posting them on social networking sites.
- iii. Parents should not post malicious or fictitious comments on social networking sites about any member of the school community.

| Approved by:     | Full Governing Body | Date: May 2015 |
|------------------|---------------------|----------------|
| Responsibility:  | Headteacher         |                |
| Last reviewed:   | September 2023      |                |
| Next review due: | September 2025      |                |